

Press Release

"Our Place... Our Planet... Our Responsibility" South Kuta Beach Business Association – SKBBA



South Kuta Beach – To celebrate 'Clean Up The World' Weekend, 16 to 18 September 2011, the South Kuta Beach Business Association (SKBBA) organised a beach cleaning. Hotels, restaurants, schools and tourist attractions located in the South Kuta Beach area participated in this environmental action and gathered together at 6.30 AM to remove waste from the South Kuta beach along the front of the resorts.

Everybody worked together in cleaning up large amounts of rubbish such as, plastic, cans, bottles and sandals that had been washed ashore. The cleaning event was to highlight the need for cleaner tourism and most importantly to have local community awareness of the importance of a clean environment. An environmental quiz was organized for the senior high school students to support this awareness amongst the younger generation as well.

For more information please contact:

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